参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 | | | | |
| 选择赛道 | * 赛道一: 适老空间设计改造 * 赛道二: 老年银发产品设计 * 赛道三: 老年运营IP 招募 | | | |
| 作品名称 | 远志中医 | | | |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
| 洪炳杰 | 18606957916 | 272651584@qq.com | 福建中医药大学 |
| 参赛作品思路（200-500字）  远志中医项目是建设以养生养老中医学堂教育为基础，集学、医、食为一体的复合空间。拟选址于陕西渭南市渭林区田茂村，拟建面积560平米，由中医学堂、中西医诊所、食堂组成。中医学堂倡导业余学，身家用的教学理念，开展中医外治班、外治周末班、传统功法班、中医美食班等课程；中西医诊所致力于为园区内的居民提供中西医全科诊疗服务；远志食堂主打“家庭式食堂型餐厅”为顾客提供食物最本真的味道。总投资为1120万元，同时可带来32个就业岗位，预计营业2.5年达到现金净额持平，并稳步增长，五年后项目营业额预计突破1500万元，可使本项目的经济效益和产生的社会效益取得双赢。 | | | | |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan**   * **space, product, and service design for the elderly** | | | | |
| Select the track | The third track: Recruitment of old-age IP operation | | | |
| Name of the work | Polygala Chinese Medicine | | | |
| Personal Information  (if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
| Hong Bingjie | 18606957916 | 272651584@qq.com | FUJIAN UNIVERSITY OF TRADITIONAL CHINESE MEDICINE |
| Brief introduction of the work:（200 – 500 words）：  The Polygala Chinese Medicine Project is to build a compound space integrating learning, medicine, and food based on the education of the health and elderly Chinese medicine school. It is planned to be located in Tianmao Village, Weilin District, Weinan City, Shaanxi Province, with a planned area of 560 square meters, consisting of a traditional Chinese medicine hall, a Chinese and Western medicine clinic, and a canteen. The China Health Care and Elderly School advocates the teaching concept of part-time learning and self-cultivation, and offers courses such as external therapy classes, external therapy weekend classes, traditional exercises classes, and traditional Chinese medicine cuisine classes; Chinese and Western medicine clinics are committed to providing residents in the park with comprehensive Chinese and Western medicine. Medical diagnosis and treatment services; Yuanzhi Canteen focuses on "family-style canteen-style restaurants" to provide customers with the most authentic taste of food. The total investment is 11.2 million yuan, and 32 jobs can be created at the same time. It is expected that the net cash will be flat in 2.5 years of operation and will grow steadily. After five years, the project turnover is expected to exceed 15 million yuan, which can increase the economic benefits of the project. The resulting social benefits are a win-win situation. | | | | |