参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 |
| 选择赛道 | **√ 赛道二: 老年银发产品设计** |
| 作品名称 | 夕植----老年人园艺产品设计 |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
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| 参赛作品思路（200-500字）夕植是⼀款以⽼年⼈园艺种植产品为核⼼，园艺活动中⼼与线上销售渠道为辅助的体验产品。从⽼年⼈的价值体验出发，以⽼年⼈的愉悦感与获得感为⾸要⽬标，达成⽼龄⽂化、健康与服务的统一。绿⾊愈疗是产品的核⼼理念，通过栽种或劳作，让⽼年⼈与⾃然界、植物间产⽣⼼灵对话，并对于身体机能、⼼理⼼态产⽣正向的影响。以渭南的⾃然、⽂化作为设计内涵，为产品提供深厚的环境氛围⽀撑，同时结合渭南银发⼩镇的实际需求，配套以完整体验活动体系与后续系列产品，充分考虑项⽬的实际落地性。以⽼年⼈为目标群体，夕植在使⽤⽅法、⾊彩、功能、界⾯设计等⽅⾯的设计过程中，更多地为⽼⼈考虑，并遵循了以下的原则：产品与⼈体的尺⼨、形状及⽤⼒是否配合；产品是否顺⼿易⽤；是否防⽌了使⽤⼈操作时意外伤害和错⽤时产⽣的危险；各操作单元是否实⽤，各元件在安置上能否使其毫⽆疑问地被辨认等等。使⽼⼈在使⽤时能够获得舒适的感觉。夕植以改善老年人生活为出发点，以产品为中⼼，通过产品的使⽤、园艺课程的体验及系列产品的迭代，希望营造出⽼年⼈绿⾊愈疗的社区氛围，引领绿⾊健康的养⽼⽣活。 |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan*** **space, product, and service design for the elderly**
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| Select the track  | **√** The second track: Product design for the elderly |
| Name of the work | Xi Zhi/Green Healing -- Design of horticultural products for the elderly |
| Personal Information(if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
| Shao Meihan | 18373175990 | meihanshaw@126.com | Beijing University of Technology |
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| Brief introduction of the work:（200 – 500 words）：Xi Zhi(Green Healing) is an experience product with horticultural planting products for the elderly as the core and horticultural activity center and online sales channels as the auxiliary. Starting from the value experience of the elderly, the primary goal is to achieve the unity of aging culture, health and service with the sense of pleasure and gain of the elderly. Green healing is the core concept of the product. By planting or working, the elderly can have a spiritual dialogue with nature and plants, and have a positive impact on physical function and mental attitude. Taking the nature and culture of Weinan as the design connotation, it provides profound environment and atmosphere support for the products. Meanwhile, it combines the actual needs of The silver town of Weinan, supports the complete experience activity system and subsequent series of products, and fully considers the actual implementation of the project. Taking the elderly as the target group, in the design process of using method, color, function, interface design, etc., the plant is more considered for the elderly, and follows the following principles: whether the product fits with the size, shape and force of the human body; Whether the product is easy to use; Whether to prevent the use of human operation during the accidental injury and wrong use of the hazard; Whether the operating units are practical, whether the components can be placed in such a way that they can be identified without question, and so on. So that the elderly in use can get a comfortable feeling. Aiming at improving the life of the elderly and centering on products, Xi zhi hopes to create a community atmosphere of green healing for the elderly and lead a green and healthy life for the aged through the use of products, the experience of horticulture courses and the iteration of series of products. |