参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 | | | | |
| 选择赛道 | * 赛道一: 适老空间设计改造   ✔ 赛道二: 老年银发产品设计   * 赛道三: 老年运营IP 招募 | | | |
| 作品名称 | 五谷杂粮 | | | |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
| 赵依琳 | 15867652688 | 1360820770@qq.com | 浙江科技学院 |
| 团队成员 |  |  |  |  |
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| 参赛作品思路（200-500字）  本产品主要特点为对传统电饭煲功能的简化，省略了较多的操作步骤，加大了文字的提醒。主要考虑对象为独居老年人。产品整体造型采用传统馒头的造型，造型圆润不富攻击性，寓意五谷杂粮，食之根本。而被南方人称之为“馒头”的北方传统面食——“馍”，对于临渭也是一种不可缺少的存在。特大的按钮开关方便使用者准确找到打开位置，功能按钮的灯光和过程的声音等提示也可以方便使用群体得到良好的提醒。  产品目前共有四种配色，色彩偏亮系，整体较有活力。产品主旨为以简便的形式提供银发族的便利，以多重的色彩彰显不老的风采。 | | | | |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan**   * **space, product, and service design for the elderly** | | | | |
| Select the track | * The first track: Design and renovation of space aimed at better meeting the needs of the elderly   ✔ The second track: Product design for the elderly   * The third track: Recruitment of old-age IP operation | | | |
| Name of the work | The Five Cereals | | | |
| Personal Information  (if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
| Yilin Zhao | 15867652688 | 1360820770@qq.com | Zhejiang University of Science & Technology |
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| Brief introduction of the work:（200 – 500 words）：  The main feature of this product is to simplify the function of the traditional rice cooker, omit more operation steps and increase the text reminder. The main object of consideration is the elderly living alone. The overall shape of the product adopts the shape of traditional steamed bread, which is mellow and not aggressive, implying that grains and grains are the root of food. The extra large button switch is convenient for users to find the opening position accurately. The lights of function buttons and the sound of the process can also facilitate users to get good reminders.  At present, there are four kinds of color matching, the color is bright, and the whole is more dynamic. The main purpose of the product is to provide the convenience of the silver hair group in a simple form, and show the young style with multiple colors. | | | | |