参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 |
| 选择赛道 | * 赛道一: 适老空间设计改造
* 赛道二: 老年银发产品设计
* 赛道三: 老年运营IP 招募
 |
| 作品名称 | 乐活植物社区 |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
| 罗捷思 | 13691474621 | Luojiesi21@outlook.com | 大戟景观规划设计（上海）有限公司 |
| 团队成员 | 刘桔 | 18210544799 | Liujuorange@126.com | 大戟景观规划设计（上海）有限公司 |
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| 参赛作品思路（200-500字）基于场地位置本案将项目定位为主打自然环境的度假产品，自理或轻护理的康养产品。通过对现有植物园，田水坊及乡村资源的重新整合，本案试图以全年龄康养为核心，实现与文化休闲及苗木展示的多产业联动模式，将田茂村转变为全年龄康养度假社区，近郊周末休闲目的地以及景观设计与苗木展示区。设立文化意向，打造互动体验，保障人群安全，是本案优化公共空间的主要策略。对生活单元的改造策略为消除交通障碍，开放公共界面，创造个性化庭院， 对场地现存房屋物尽其用的原则，打造全年龄空间。对生活单元的主要优化方向为可达性，互动性，观赏性。由此，乐活植物社区帮助了多产业协同联动，实现了地域特色文化体验，全年龄休闲活动，方便的生活服务和紧密的社区联系。始于老龄，服务全龄多产业。 |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan*** **space, product, and service design for the elderly**
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| Select the track  | * The first track: Design and renovation of space aimed at better meeting the needs of the elderly
* The second track: Product design for the elderly
* The third track: Recruitment of old-age IP operation
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| Name of the work | LOHAS Botanical Community |
| Personal Information(if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
| Jiesi Luo | 13691474621 | Luojiesi21@outlook.com | Planner |
| Ju Liu | 18210544799 | Liujuorange@126.com | Landscape Architect |
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| Brief introduction of the work:（200 – 500 words）：Based on site location, the proposal defines the project as a resort， self-independent or light care co-housing program, with its unique natural environment. By reorganizing the resources of the botanical garden, renovated townhouse and the village, the proposal tries to develop the recreation and nursery industries with caring community for ages，turning the village into a resort community for all ages, a suburban destination for weekend recreation, a showcase of landscape design and nursery stocks.The proposal improves the public spaces by setting up a cultural image, imputing interactive programs and security facilities. The living units will be improved by bridging circulation barriers, opening public interface, creating characteristic gardens. Taking full use of the existing houses and shaping spaces for all ages. Accessibility, interactivity and ornamental value are the key credits in this proposal for space improvements.Since then, the LOHAS Botanical Community helps multiple industries linkage develop, showcases local culture and activities for all ages, connections between services and community. The idea started from a senior community, then serves all ages and multiple industries. |