参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 |
| 选择赛道 | * 赛道一: 适老空间设计改造

✔* 赛道二: 老年银发产品设计
* 赛道三: 老年运营IP 招募
 |
| 作品名称 | 童颜岛——酵素主题康养体验社区 |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
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| 参赛作品思路（200-500字）本方案设计以渭南市酵素产业为基础，借助用地周边优质生态环境，回应老人因年龄产生的心理变化，打造酵素康养主题康养社区。 童颜岛为顾客提供长居和短居两种服务。短居区接待购买“十日疗愈”体验服务的顾客，包括心灵疗愈的“园艺疗愈”主题和身体疗愈的“酵素养生”主题。长居区主要接待年满60周岁，身体无重大疾病的老人。并邀请个性的、心态年轻的老人入住童颜岛经营特色店铺，以此对岛内居住的其他老人产生年轻心态的传递作用，形成“鲶鱼效应”。 |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan*** **space, product, and service design for the elderly**
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| Select the track  | * The first track: Design and renovation of space aimed at better meeting the needs of the elderly

✔* The second track: Product design for the elderly
* The third track: Recruitment of old-age IP operation
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| Name of the work | Tong Yan Island -- Fermentation-themed health care experience community |
| Personal Information(if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
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| Brief introduction of the work:（200 – 500 words）：Based on the enzyme industry in Weinan city and with the help of the high-quality ecological environment around the land, this scheme is designed to respond to the psychological changes of the elderly due to their age, and to create a healthy community with the theme of enzyme health care.Tong Yan Island provides two kinds of service for customers: long residence and short residence. The short living area hosts customers who purchase the "ten-day Healing" experience, which includes the "gardening healing" theme for mind healing and the "enzyme Regimen" theme for body healing. The long residence area mainly receives the old people over 60 years old without any serious diseases. And invites the personality, the mentality young old people to live in tong Yan Island to operate the characteristic shop, in order to have the young mentality of other old people living in the island to transmit the function, the formation of "catfish effect". |