参赛报名表

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| 渭南市临渭区银色浪漫设计大赛 | | | | |
| 选择赛道 | * 赛道一: 适老空间设计改造 * 赛道二: 老年银发产品设计 * 赛道三: 老年运营IP 招募 | | | |
| 作品名称 | Hi! 益康悦龄学院 | | | |
| 团队负责人 | 姓名 | 联系电话 | 邮箱 | 单位/学校 |
| 段宇 | 18611858766 | 137231639@qq.com | 香港大学 |
| 团队成员 | 范彦兵 | 18344027467 | 928515541@qq.com | 台湾东海大学 |
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| 参赛作品思路（200-500字）  根据世界卫生组织的数据统计，在中国80%的高龄者死亡归因为慢性非传染性疾病,生理上的机能退化、心理上的失落感与落寂感和社会关怀的缺失，导致高龄者对户外锻炼与社交产生距离，进而影响高龄者的健康。本次设计结合高龄者所面临的普遍性问题与场地的现状问题，从身体锻炼、自然因素干预、社会支持和提升自身行为的可控性这四个健康因素出发，以“益康悦龄学院”的概念，创建适老性的活动策略、系统性的空间整合与打造高质量的园区设施，鼓励高龄者自发性探索全新的社区型生活，并乐居、宜居、享居于渭南田茂村，以此成为渭南区域、乃至更大的区域的典范，树立起标杆性、适老性的空间名片。 | | | | |

Application Form

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| **Silver Romance Design Competition in Linwei District, Weinan**   * **space, product, and service design for the elderly** | | | | |
| Select the track | ■ The first track: Design and renovation of space aimed at better meeting the needs of the elderly   * The second track: Product design for the elderly * The third track: Recruitment of old-age IP operation | | | |
| Name of the work | Hi! The College of Healthy and Aged-friendly | | | |
| Personal Information  (if in group, information of all the group members) | Name | Mobile number | Email address | Occupation |
| Duan Yu | 18611858766 | 137231639@qq.com | Student |
| Fan,Yanbing | 18344027467 | 928515541@qq.com | Student |
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| Brief introduction of the work:（200 – 500 words）：  According to the statistics of the World Health Organization, 80% of the deaths of the elderly in China are due to chronic non-communicable diseases. The physical degradation, psychological sense of loss and loneliness, and the lack of social care lead to the distance between outdoor exercise and social interaction, which affects the health of the aged. Based on the concept of " College of Healthy and Aged-friendly ", the design combines the general problems faced by the elderly with the current situation of the site, starting from four health factors of physical exercise, natural factor intervention, social support and improving the controllability of their own behavior, to create an activity strategy which is appropriate to the aged together with systematic spatial integration and high-quality park facilities to encourage them to explore a new community life in the village of Nantian bases on happiness, enjoyment and health, eventually, to become a model of Weinan region or even larger regions, and to set up a space representation of “aged-friendly design”. | | | | |