Concept <mark>「浮生记」</mark>设计说明

浮生记

浮生记的题目来源于《浮生六记》,意喻通过我们的设计,民宿主可以打造属于他们的浮生一梦。民宿主通过改造民宿,把自己的故事 与想法转化成居所,并在较短的经营周期内,通过房屋讲故事,与住客分享自己的梦。在这里,一次次更新迭代的房屋,一个个来来去去的 民宿主与居客,便是"浮生"。

运营方对建筑群进行整体的更新改造,建造出具有内部可塑性的房屋。而民宿主可短期租赁,例如2到3年,并对建筑室内进行改造。运营方和民宿主共同经营民宿,生成一个不断变幻的故事村。民宿主可以在短时间缺乏规模资金的情况下实现梦想,而对运营方而言,"色彩斑斓"的故事村本身就具有极大的特色与吸引力。长久不断更新迭代的房屋也将使项目的新鲜感源源不断,从而具备更长的周期生命。

刘家渡的基地被水环绕与村庄脱开,犹如一块孤岛,为 "浮生记"提供了天然的氛围。在基地上,对建筑群体进行修补与改建,在建筑 单体之间增加连通体块。民宿主可将根据个人的实际情况与需求选择不同的单体形成组团进行改造。建筑上,统一建筑群外立面风格,加固 建筑结构,将原有内部墙体拆除,替换为可拆卸移动的墙体单元,以适用不同空间要求,使民宿主对内部空间的定制化成为可能。

Floating Life

The theme——Floating Life—— comes from *Six Chapters of A Floating Life*, meaning that the hosts can create their dreams through our design. By transforming B&B, hosts transformed their stories into dwelling houses and share their dreams with guests in the shorter business cycle. Here, updating the iterative housing again and again, and the lodging hosts and residents one by one, are "floating life."

The operator renovates the overall buildings and built with internal plasticity of the house. Hosts can lease for short periods of time, such as two or three years, and renovate the interior of the building. The operator and hosts jointly run B&B to create an ever-changing story village. Hosts can realize their dreams in a short period of time without a lot of money. As for the operator, the "colorful" story village itself has great characteristics and attractiveness. The housing that is continuously updated and iterated will also make the freshness of the project continues, resulting in longer cycle life.

The base of Liujiadu village is detached from the main village by water and serves as an isolated island that provides a natural atmosphere for "Floating Life". Firstly, the operator repair and transform the building groups, and add building blocks for communication between building groups. So, hosts can choose to organize different groups into groups for transformation according to individual's actual conditions and needs. As for the building, the operator will unify style of facade, strengthen the building structure. Besides, the original internal wall removed, replaced with removable wall unit to meet the requirements of different space. All of those make it possible for hosts to have customizable interior space.

