

禾

HeMu



「禾木」工作室提供从产业规划到空间设计，再到旅游产品和宣传推广的一条龙服务，致力于因地制宜地构建一个完整的村落生态圈，激活和带动整个片区的民宿聚集和行业兴盛。

HeMu Studio provides service from the industrial strategy, space creation, to the tourism products and its promotion, committed to establish a complete community ecosystem, activate and promote the local accommodation aggregation and industry development.

「禾木」创始人季欣，拥有多元的建筑学背景：在东南大学接受了7年建筑学本科和研究生教育，之后进入哈佛大学完成了硕士学位。曾完成苏州民族音乐厅，南京路新世界改造等优秀公共建筑，对设计创新和空间营造有着独到见解。

Ji Xin, co-founder of HeMu. With diverse architecture background - 7 years of architecture undergraduate and graduate education in Southeast University, Harvard University completed a master degree afterwards – he has a unique view on design innovation and space construction with rich experience in public buildings, such as the Suzhou Folk Music Hall and Renovation of Xinshijie Commercial Complex in Nanjing Road.

「禾木」创始人杨浩，东南大学本硕阶段给予扎实的设计基本功和设计认识，毕业后多年丰富的公共建筑、住宅建筑、室内一线工作经验，让他在各类型设计均有独到认识，同时崇尚“儒匠”的他也特别追求设计每一个细节的完成度。

Yang Hao , co-founder of HeMu. He is equipped with solid design skills through the education of undergraduate stage in Southeast University. Many years of work experience of public, residential buildings and interior design give him a unique understanding in all types of design. Advocating artisan spirits, he pursues the completion of the every detail.

# 运营团队 Operation Team

民宿运营  
Accommodation Operation

HIKARU



民宿专业服务品牌策划与传播  
协调民宿成熟业务对新兴业务发展支持  
Accommodation brand planning and promotion  
Coordination of development of new business with mature business

牧场运营  
Pasture Operation

梦瑶



牧场管理统筹  
牧场资源协调与统筹  
Overall management of pasture  
Coordination of pasture resources

禾

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