

设计说明

一、构思

1、思考如何汇聚人气

(1) 挖掘当地文化，特色产品，融入创意，形成核心，带动外来消费聚集，增加当地居民收入。

(2) 依托自然景观资源，发挥其观赏价值及经济价值。形成产业聚集，带动土地升值。

2、如何打造乡村产业和民宿经济有效融合，带动乡村度假的发展

(1) 依托农田，果园，湿地、山林、融入亲子自然教育等，使游客感受田园风光，放松身心，体验休闲农业的魅力。

(2) 打造民宿休闲度假集聚区，通过农家建筑，乡村风情活动场所，垂钓等，让游客感受乡土风情，体验农村特色生活的乐趣。

二、民宿改造理念

简：是对房屋的简单改造，保留了原有建筑的形体，前庭后院，一切都那么自然有序。不强调设计手法，无所谓建筑风格，自然石，青砖、灰瓦、钢构件打造别致趣味建筑。

迷：是打造迷人的建筑空间，结合当地人文、自然景观，打造游客多方位的体验活动场所，使建筑与场地、与景观融为一体。同时发掘当地文化，加以创意改造，使之成为特色文创产品。

舍：一是指室内空间屋舍，不但有住宿空间，还有交流空间，瑜伽静养空间，健身空间，餐饮空间，儿童游乐托管空间等。另一个含义是：让客人舍得花钱，值得一住，以及依依不舍，流连忘返，值得再来的含义。



Design Explanation

One. Outline

1. How to make tourists gathered.

(1) Combining the local culture, regional specialties with originality to attract more consumer groups to increase the incomes of local residents.

(2) Relying on the ornamental and economic value of natural landscape to gather many industries to enhance the land value.

2. How to integrate rural industry with home stay to develop the countryside vacation.

(1) Basing Parenting Education on nature with farm, orchard, wetland, mountain and forest so that visitors could enjoy the magnificent scenery and farming in the country to relax themselves.

(2) With the construction of home stay resorts, where visitors could learn the local customs and experience the rural lives by some activities like fishing held around farmhouses or venues.

Two. Plan for Accommodation

SIMPLE: With front and back yards put orderly, houses are kept the original structure after simple decoration, where nature stones, black bricks, gray tiles and steel parts compose the specific building without too many design techniques and architecture styles.

CHARMING: Combining local culture, natural landscape with the venues where the buildings, yards and landscape are integrated and tourists can learn the specific cultural products in many aspects which integrate the local culture and creative ideas.

WORTH: A resort with many houses which are for accommodation, communication, yoga, fitness, catering, children amusement respectively is really worth visiting and coming a second time for customers.

