

舒兮·民宿设计说明

主题来源

“舒窈纠兮，山水缓兮”——《诗经》

立意

享受舒缓节奏的生活状态，不忘记存留在老地方的老故事，怀旧慢节奏生活的情怀

设计定位

寻找舒缓节奏生活状态的年轻人/怀旧情怀的老人家/想亲近自然的家庭

室内介绍

1. 现代以及古朴风格的融合，保留当地特色文化
2. 室内家具采用当地材料定制，合理利用资源
3. 整体室内布局比较规划没有弯弯绕绕的室内格局，也正是我们主题所提倡的，忘却城市的繁复，享受简单的环境

室外介绍

1. 建筑风格，保留当地传统建筑特色，传播吴文化
2. 保证临水田视野开阔，景观类设计合理
3. 采用双庭院设计，使得活动范围更加宽广

运营模式：

EBW 模式

生态（Ecological）+体验（Experience）+交融（Blend）+智慧（Wisdom）

生态：生态是整个环境系统是至关重要的一环，打造生态人居的自然环境，要注重整体生态环境的修复再造。

体验：《朱子语类》曰：“讲论自是讲论，须是将来自己体验。”体验类的活动会使住客对于民宿的宣传思想更加深刻。利于打造具有当地特色的居住空间。

交融：民宿块以及周边居民是相互影响，相互融合的，包括与周边整体环境也是联合的。这是打造空间时重要的一点。

智慧：互联网推动着各行各业的发展，民宿的运营少不了互联网的宣传

A description of the home stay design.

Topic source

"Shu yao, the landscape is slow" -- the book of songs

Conception

Enjoy the life of the slow rhythm, not forget the old story of the old place, the nostalgic slow rhythm life feelings.

Design positioning

Look for a young/nostalgic old man/woman who wants to live a life of ease.

Indoor introduce

1. The integration of modern and primitive style, preserving local characteristic culture.
2. Indoor furniture is customized with local materials and rational utilization of resources.
3. The overall layout of the interior is not designed to be in a roundabout way, which is what we advocate in the theme, forget the complicated city and enjoy the simple environment.

Outdoor is introduced

1. Architectural style, preserving local traditional architectural features and spreading wu culture.

2. Ensure that the horizon is open and the landscape design is reasonable.
3. Double courtyard design is adopted to broaden the range of activities.

Operation mode:

EBW mode

Ecological (Ecological) + experience (Blend) + Wisdom

Ecology: ecological environment is a vital part of the environmental system, and the natural environment of ecological habitat should be built, and the restoration and reconstruction of the whole ecological environment should be paid attention to.

Experience: "the zhu zi language" said: "the lecture is self-talk, must be from the experience."

The activity of the experience class will make the guest's propaganda of the home stay more profound. It is conducive to creating a living space with local characteristics.

Blend: residential blocks and surrounding residents are mutually influenced and integrated, including with the surrounding environment. This is an important point in building space.

Wisdom: the Internet promotes the development of all walks of life, and the operation of home stay is not without the propaganda of the Internet.